

INFORMATION

BusinessObjects Encyclopedia

Confident, Accurate Decisions

Many organizations invest in business intelligence (BI) to track, understand, and manage their business through effective use of information. However in today's business environment of accelerated schedules and a wealth of available information, how do you ensure that your end users correctly interpret the terms used in your BI content? Can your users easily locate all the relevant BI content they need to be able to conduct a thorough analysis? Using information effectively to drive confident, accurate decisions not only requires that users understand the data, but that they can also access the underlying context, definitions, and relationships with other information.

Interpret

Your BI content using contextual information:

- What is the purpose of this report?
- What questions does it answer?
- What do these terms mean?
- What other related content is available?

Locate

The right BI content for thorough, accurate decision-making

Access

Reference guides within your BI portal

The screenshot displays a web browser window with a BusinessObjects report titled "Consolidated Balance Sheet" for Xtreme Mountain Bikes, Inc. The report shows financial data for the last four quarters. Overlaid on the right is the "Encyclopedia" sidebar, which provides contextual information for the selected report. The sidebar includes sections for "Overview", "Business Questions", "Glossary Terms", and "Guided Analysis".

	Q1	Q2	Q3
Cash	832,684	1,116,535	1,328,181
Accounts Receivable	567,113	783,221	482,181
Inventory	312,174	688,955	423,818
Other Current Assets	5,000	4,000	5,000
Total Current Assets	1,716,971	2,592,711	2,243,180
Land	222,908	222,453	222,041
Buildings	812,798	813,535	813,798
Equipments &C	321,491	341,549	491,591
Less Accumulated Depreciation	0	0	0
Net Fixed Assets	1,357,197	1,377,537	1,527,430
Other Assets	123,377	143,545	145,762
Total Fixed and Other Assets	1,480,574	1,521,082	1,673,192
Total Assets	3,200,545	4,113,793	3,916,372

Encyclopedia displays the contextual information required for accurate decision making.

Introducing BusinessObjects™ Encyclopedia, a key innovation in BusinessObjects XI that delivers improved user insight by providing informative BI reference guides for your organization's information. BusinessObjects Encyclopedia is accessible from every document, directly in your BI portal so users can easily locate and interpret the *right* information to more confidently and accurately make decisions.

Accurately Interpret Your BI Content

Encyclopedia can help drive more consistent understanding and interpretation of information across your organization. It provides end users with a way to reference the BI content they are looking at—the purpose of a document, the questions it helps answer, and how the document is best used—to ensure accurate interpretation. By clicking on a business question, end users can view and access other related BI content that helps answer that question. A glossary is also provided so users can see definitions of key terms used for consistent interpretation and accurate decision making.

Locate the Right Business Intelligence Content

Encyclopedia helps end-users quickly locate the right BI content for faster, more accurate decisions. Visual maps display related BI documents making it easy to locate all the relevant information required to conduct a thorough analysis. For example, when viewing a balance sheet, Encyclopedia shows that the income statement, statement of account, and sales report are also relevant documents to investigate.

The screenshot displays the BusinessObjects InfoView interface. On the left, a 'Consolidated Balance Sheet' is visible, showing a table with columns for '09/11', '09/10', and '09'. The table lists various asset categories such as Cash, Accounts Receivable, and Total Current Assets. On the right, the 'Encyclopedia' search results for the term 'Assets' are shown. The results include a definition of 'Assets' as 'An item, plant or machine, buildings, computers et provide a stream of services over time.' Below the definition, a vertical flow of related BI content is displayed, starting with 'Consolidated Balance Sheet', followed by 'Statement of Account', 'World Sales Report', and 'Inventory Report (by Category)'. The flow is indicated by blue arrows pointing downwards.

BusinessObjects Encyclopedia guides end users to other relevant BI content

Encyclopedia's innovative search capabilities point end users to business questions that can be answered with related BI content. This gives users a business-friendly, not data-centric, way to locate and discover the right BI content. For example, searching for the word *tax* will point end users to any BI document, Encyclopedia business question, or Encyclopedia glossary term that contains the word *tax*. Users can then quickly discover new documents and identify relationships between information to make sure they are using the right information to make effective decisions.

Access Reference Guides within Your BI Portal

Using BI content effectively for confident, accurate decision making requires easy access to the underlying contextual information. With Encyclopedia, you can deliver handy BI reference guides directly within your BI portal (BusinessObjects InfoView) for instant end-user access. Encyclopedia and InfoView are delivered as core parts of the Business Objects BI platform – BusinessObjects Enterprise. This platform powers the management and secure deployment of specialized, end-user tools – for reporting, query and analysis, and performance management – on a proven, scalable, and open services-oriented architecture.

The Best Choice on the Market Today

BusinessObjects Encyclopedia provides informative reference guides that help end users locate and interpret the right BI content for more confident and accurate decision making. Highlighting and making this information easily accessible to end users also expedites decision making and extends the value of your BI assets. To learn more about Encyclopedia and BusinessObjects XI, visit our website at www.businessobjects.com.

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